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Date 3/21/08

By [Signature]

### IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of )  
)  
Byers, Robert Andrew, Jr., et al. )  
)  
Serial No. 09 / 892,800 )  
)  
Filed: June 27, 2001 )  
)  
For: USER-SPECIFIC METHOD OF )  
SELLING PRODUCTS, COMPUTER )  
PROGRAM PRODUCT, AND SYSTEM )  
FOR PERFORMING THE SAME )

Art Unit: 3627

Examiner: Thein, Maria Teresa T.

Mail Stop Petition  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

### RESPONSE TO OFFICE ACTION

Sir:

The Applicants have thoroughly considered the Official Action dated August 24, 2006. In response, the Applicant has concurrently filed this Response, a Petition to Revive Unintentionally Abandoned Application, and the required petition fee. As the Applicants respectfully disagree with the Examiner's rejections, no amendments have been made.

Remarks begin on page 2.